



Clubs

A network of chapters that host startups, build together, and own what they build.

I'm Arun Philips. I was CMO of Polygon through the Matic to Polygon rebrand, I run DreamStarter (AI agents that do a founder's marketing), and I co-curate the Decentralize Everything Fund for Web3 public goods on Artizen. Clubs is the network I'm building with the clubs and communities that already do the work: you host, you build, and this time you own it.

What your chapter gets from day one

Programs

A rotating roster of startups that come to you, online or in person, with a real product and a real ask: SDK and API demos, 60-minute build sessions, chapter evenings, and a Decentralize Everything track inside your own hackathon.

Prizes and funding

A year of Pro subscriptions from partner startups, credits, and bridge funding of up to \$3,000 per team from the Decentralize Everything Fund for projects with real community ownership in their design.

Internships and jobs

Partner startups commit slots. The network keeps a public record of who shipped what, which is a better CV than a certificate. Sponsors fund travel for finalists to Devcon, Edge City and national hackathons.

Tooling

A DreamStarter workspace for your chapter's own promotion, a believer page, a CRM for your members, and the network's points ledger. Every project born in a session gets the same.

Who can be a chapter

University

Student-run E-Cells, tech and Web3 societies

City

City and state builder communities with a regular calendar

Collective

Creator, musician and maker collectives

Space

Coworking, builder and residency spaces

The three commitments a chapter makes

- 1 One program per term.** A build session, a chapter evening or a hackathon track, at least twice a year, hosted with a partner startup from the network.
- 2 A named point of contact and honest verification.** One person we can reach, and a member count that only includes people who joined and did one thing: attended, built or shipped.
- 3 A seat at the table.** A vote on every number in the design, and a public record of what your chapter hosted and who built what.

What ownership means

Nobody should join Clubs for the token. Join for the programs, the prizes and the internships. Ownership is the part that makes sure the people who build the network keep it when the organisers move on.

80%

reserved for members, earned by participation points, released only when the network hits real size

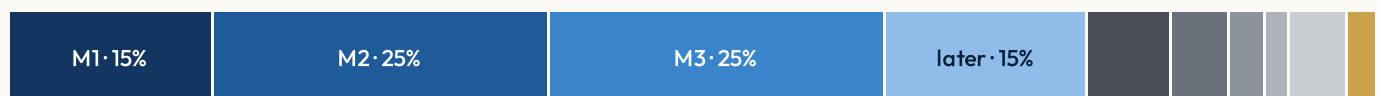
20%

for the people who build it: chapters, organisers, partner startups, mentors. Curators get the smallest slice and the longest lock

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tokens are tradable before Milestone 1. Until then it is a points ledger. Points have no cash value.

Distribution of 1,000,000,000 CLUB



Members, 80%, in four tranches: released at Milestone 1, 2, 3 and after

Contributors, 20%

Contributors: founding chapters 6% · joining chapters 4% · organisers 2.5% · chapter activity pool 1.5% · partners 4% · **curators 2%, four-year lock**

Milestones, each with a breadth rule

- M0** 25 founding chapters signed, 3+ types. Ledger opens. Nothing unlocks.
- M1** 100,000 verified members across 100+ chapters in 15+ states, no single chapter above 5%. First tranche to members. Token becomes transferable.
- M2** 1,000,000 members, 500+ chapters, 25+ states, 5+ countries.
- M3** 10,000,000 members. Eight to twelve years, or never.

One large chapter cannot trigger an unlock alone. A verified member is someone who joined through a chapter and attended, built or shipped. Adults only. Universities never hold tokens. Nothing is ever sold.

The maths for a 300-member founding chapter at M1

Chapter allocation, flat	2,400,000 · 0.24%
Your 300 members together	about 450,000
One member who built twice	about 1,350
One organiser, two years of work	about 57,500
Everything reaching your people	about 3,180,000 · 0.32%

Assumes the average member earns 100 points before M1. A 2,000-member city chapter's members together hold about 3,000,000, more than the chapter's own allocation. The full working is in the proposal.

How to join

- 1** Reply with a date, a format (session, evening or track) and a point of contact on WhatsApp.
- 2** Host your first program. We send the startup lineup and prize details a week before.
- 3** Take a seat on the founding council. First 25 chapters, any type. It meets in person at Edge City India, Goa, in October, and the founding chapters are announced at Devcon Mumbai in November.